

## High-quality producers of the Dolomites World Heritage Site

The [high-quality producers of the Dolomites World Heritage Site](#) are operators in the agri-food sector with **an essential role for the conservation and promotion of the Dolomites**, shaping and maintaining the landscape, cultivating biodiversity and championing a sustainable economy rooted in the specific characteristics of the area.

The importance of activity of high-quality producers of the Dolomites World Heritage Site for the landscape in the area is manifested not only visually but also through intangible aspects. The quality of agri-food produce is the result of the **personal experiences of each producer**, the **deep connection between communities and their mountain landscapes**, and the **diverse local identities**. These aspects highlight how the **special relationship between producer, landscape and product** is the essence of their shared **sense of being a part of the World Heritage Site**.

The [UNESCO Dolomites Foundation](#) recognises the value of the activity of high-quality producers of the Dolomites World Heritage Site, which translates into the **preservation and socio-economic development goals** set out in the [Overall Management Strategy](#), which guides operations in the Dolomites World Heritage Site.

### Initiatives of high-quality producers of the Dolomites World Heritage Site

Since the project was launched, around fifty producers have already participated in **initiatives to mutually raise awareness and enrich activities in the context of the World Heritage Site**. This engagement, launched with a participatory process that has enabled producers to outline an initial strategic framework, identifies common opportunities and problems and offers **a forum for sharing strategies and best practices** in order to tackle the challenges of production in mountain areas, while protecting the World Heritage Site.

The [Functional Network of Landscape Heritage and Protected Areas](#) is a key mediator in this process, having established dialogue not only with the individual producers but also with trade associations and entities handling local quality certifications and park certifications. From the start, a **mandatory requirement for participation of high-quality producers of the Dolomites World Heritage Site in the initiatives has been that they hold a quality certification** (see paragraph "Participation requirements"). In addition to opportunities for exchanging ideas and experiences, the UNESCO Dolomites Foundation has established **training paths** dedicated to High-Quality Producers, focused on knowledge of the World Heritage Site.

The UNESCO Dolomites Foundation has involved producers in various initiatives, including its [High-Altitude Encounters of Another Kind](#) (a programme of summer events at mountain huts of the Dolomites World Heritage Site), [Noi Dolomiti UNESCO](#) [We are the UNESCO Dolomites] (from the 2023 edition with the new title Noi Dolomiti – the webseries by Giambattista Zampieri that gives a voice to those living and working within the Dolomites World Heritage Site, aired by many local broadcasters), in addition to events organised by **partner organisations of the Foundation**. The Foundation has also promoted opportunities for **interaction between high-quality producers and other parties, such as managers of the mountain huts within the Dolomites World Heritage Site**.

In addition to participating in these initiatives, high-quality producers of the Dolomites World Heritage Site also feature in a periodically updated **catalogue**, and an **interactive map on [visitdolomites.com](http://visitdolomites.com)**, the information portal managed by the UNESCO Dolomites Foundation, in the section "High Quality".

## Requirements for inclusion in the catalogue of high-quality producers of the Dolomites World Heritage Site

To be included in the catalogue of high-quality producers of the Dolomites World Heritage Site, certain **minimum requirements** must be met, aimed at checking producers do **belong to the Dolomites region** and **minimum quality standards**.

On this basis, it is necessary that:

- the company's production site is located **within one of the municipalities listed in Annex B**
- the company holds **at least one of the following quality certifications**:
  - o Organic
  - o Biodynamic
  - o Presidio Slow Food
  - o Mountain product
  - o Certification issued by the Autonomous Province of Bolzano – South Tyrol, the Autonomous Province of Trento, the Veneto Region or the Friuli-Venezia Giulia Region (e.g. "Gallo Rosso", "Qualità Trentino", "Qualità Verificata" of the Veneto Region, etc.)
  - o Quality Charter of a Park belonging to the Dolomites World Heritage Site (Annex B)
- the company's production activity, if within one of the parks listed in Annex B, **complies with the requirements of the relevant park**
- the company undertakes to **actively participate** in the initiatives of the high-quality producers of the Dolomites World Heritage Site
- the company undertakes to operate **in accordance with the [exceptional value of the World Heritage Site](#)**, promoting this value through its work, in accordance with the goals set out in the [Overall Management Strategy](#) of the Dolomites World Heritage Site.

To **request inclusion** in the catalogue of high-quality producers of the Dolomites World Heritage Site, the requesting company must **fill out and submit the form (Annex A)**, accompanied by the requested attachments, to the email address [info@dolomitiunesco.info](mailto:info@dolomitiunesco.info).

Following inclusion in the catalogue, the information profile of the company will be added to the interactive map on [visitdolomites.com](http://visitdolomites.com), in the section High Quality, and the company will receive periodic updates on initiatives of high-quality producers of the Dolomites World Heritage Site.

## For more information

- UNESCO Dolomites Foundation: <https://www.dolomitiunesco.info/en>
- Overall Management Strategy:  
<https://www.dolomitiunesco.info/en/activities/the-overall-management-strategy>
- Network of Landscape Heritage and Protected Areas:  
<https://www.dolomitiunesco.info/en/unesco-dolomites-foundation/operating-networks/landscape-heritage-and-protected-areas>
- Activity of high-quality producers of the Dolomites World Heritage Site:  
<https://www.dolomitiunesco.info/en/activities/quality-producers-dolomites>
- High Quality section on visitdolomites.com: <https://www.visitdolomites.com/page1/high-quality/?lang=en>

## Contact details

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### Coordination of the Network of Landscape Heritage and Protected Areas of the UNESCO Dolomites Foundation

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